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U. S. Department of Agriculture

CULTIVATED BLUEBERRIES

J. RICHARD MOOD NURSERIES

MULLICA HILL

NEW JERSEY

Cultivated Blueberries

Cultivated Blueberries grow in large clusters, plump, tender and practically seedless; with the delightful tang of the wild fruit.

Any gardener who is experienced in growing rhododendrons or laurel will enjoy growing blueberries. The general culture is much the same except that some pruning and fertilizer is needed with blueberries for best results.

The blossoms of blueberries are not so large or colorful as those of rhododendrons but they have a beauty of their own. The foliage is dark green during the growing season and red for a long season in the autumn. The fruit is the chief interest as it hangs in large clusters on the bush and as it is served with cream on the table.

Growing Blueberries in the Garden

Blueberry soil should be acid, aerated, well drained and supplied with an abundance of partly decayed organic matter.

For satisfactory results special care should be used to make a soil suitable for the blueberry. Many soils are sufficiently aerated and well drained but usually additional organic matter would be beneficial. Natural acid peat as found in swamps is the best corrective material to use if it can be obtained. Partially decayed leaves and weathered sawdust give excellent results. The organic matter used should be generously applied and well mixed with the soil before the blueberry is planted.

When large applications of these organic materials are made to an ordinary soil, it becomes acid enough for good growth of blueberries. However, if the original soil is very alkaline, it can be made acid by the addition of from a quarter to half pound of aluminum sulphate to the square yard. Of course the organic material should be added even to an acid soil.

Mulch Is Valuable

Blueberry soils should be constantly moist but never saturated. As all garden soils are not always in this condition it can be remedied by the use of a mulch such as is commonly used under rhododendrons.

The mulch can be composed of leaves, straw, dry lawn clippings or similar loose material at least six inches thick. It should extend at least two feet from the plant and when the plant is full grown, it should cover all the space under the branches. This should be put on when the plant is set out and left the year 'round.

Fertilizer and Pruning

The Blueberry responds to fertilizer treatments. A 5-10-5 fertilizer mixture is usually satisfactory applied at the rate of 1/2 lb. to the plant, but the treatment should be divided and half put on at the blooming time and half a month later. It should be distributed evenly over a three foot square about the plant. Stable manure is not considered satisfactory for blueberries.

Pruning is largely a matter of judgment in keeping the number of berries small enough so that all can grow into large fruit. The first year all fruit buds are removed to get the best growth possible. The second year it usually is safe to leave half the fruit buds. As the plants grow older, it is advisable to remove the twiggy growth and large stems over six years old. The best yields are obtained on stems four years old.

VARIETIES—EARLY: Cabot. MIDSEASON: Pioneer, Rancocas, Concord, Stanley. LATE: Rubel, Jersey.

Wholesale Prices

F.O.B. Mullica Hill, N. J. Boxing at cost

	5-24	25-249	250-1000
Rooted Cuttings	.20	.15	.15
12 to 18 inches	.50	.40	.30
18 to 24 inches	.60	.50	.40
2 to 3 ft.	.85	.75	

Newer Varieties

EARLY, Weymouth; MIDSEASON, Atlantic and Pemberton; LATE, Dixie.

	5-24	25-249
Rooted Cuttings	.30	.25
6 to 12 inches	.40	.35
12 to 18 inches	.50	.40
18 to 24 inches	.75	.60

Usual Trade Terms to customers of established credit rating. New accounts will kindly send check with order or reference in the Nursery trade.

There is a reason for buying Mood's Blueberries. These plants are healthy, well grown and well graded N. J. State Certified plants. We can ship anywhere and we do ship on time. Our more than 20 years' experience in growing Blueberries is your best assurance of satisfaction. We can ship freshly dug plants in fall or from March 1st on in the spring.

All orders are accepted on the condition that it shall be void should any injury befall the stock, or for causes beyond our control. All sales are made with the provision that should any of the stock prove untrue to label, we shall not at any time be liable for any amount greater than the original price and we do not accept any further responsibilities of any kind.

Approximate Shipping Weight

18 to 24 in.—100 plants, bare root	- - - -	(packed) 165 lbs.
18 to 24 in.—100 plants, balled and burlapped	- -	(packed) 550 lbs.

Please state whether to ship balled or bare roots

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